

City: *Fairfield*

Deb Alderson and Bunny Mostad

Helping Families Find Homes and Homes Find Families

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www.FairfieldCountyForSale.com



Price Range: All | Properties: Single Family

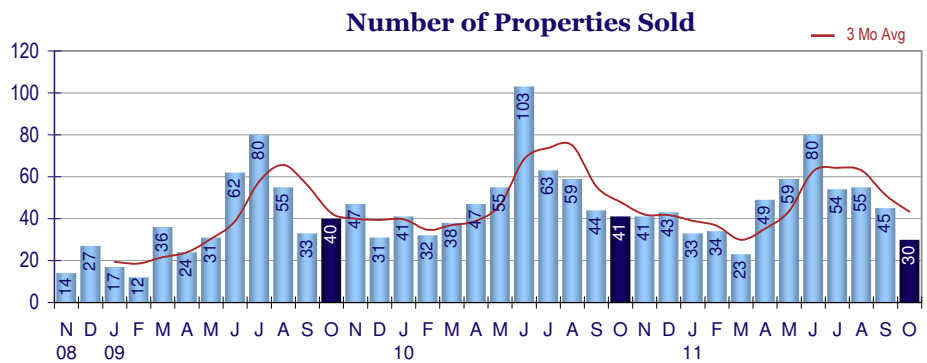
Market Profile & Trends Overview

	Trending versus*:				Trending versus*:			
	Month	LM	L3M	PYM	LY	YTD	Prior YTD	Prior Year
Median List Price of all Current Listings	\$649,000	↔		↑				
Average List Price of all Current Listings	\$1,186,318	↓		↑				
October Median Sales Price	\$446,250	↓	↓	↓	↓	\$555,000	↑	↑
October Average Sales Price	\$631,980	↓	↓	↓	↓	\$705,213	↑	↑
Total Properties Currently for Sale (Inventory)	499	↔		↔				
October Number of Properties Sold	30	↓		↓		462	↓	
October Average Days on Market (Solds)	108	↑	↑	↓	↑	106	↑	↑
Asking Price per Square Foot (based on New Listings)	\$360	↑	↑	↑	↑	\$342	↑	↑
October Sold Price per Square Foot	\$290	↓	↓	↔	↓	\$301	↔	↔
October Month's Supply of Inventory	16.6	↑	↑	↑	↑	11.3	↑	↑
October Sale Price vs List Price Ratio	94.0%	↓	↑	↓	↔	94.4%	↑	↑

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2010) / YTD = Year-to-date | Arrows indicate if Month / YTD values are higher (up), lower (down) or unchanged (flat)

Property Sales

October Property sales were 30, down 26.8% from 41 in October of 2010 and 33.3% lower than the 45 sales last month. October 2011 sales were at their lowest level compared to October of 2010 and 2009. October YTD sales of 462 are running 11.7% behind last year's year-to-date sales of 523.



Prices

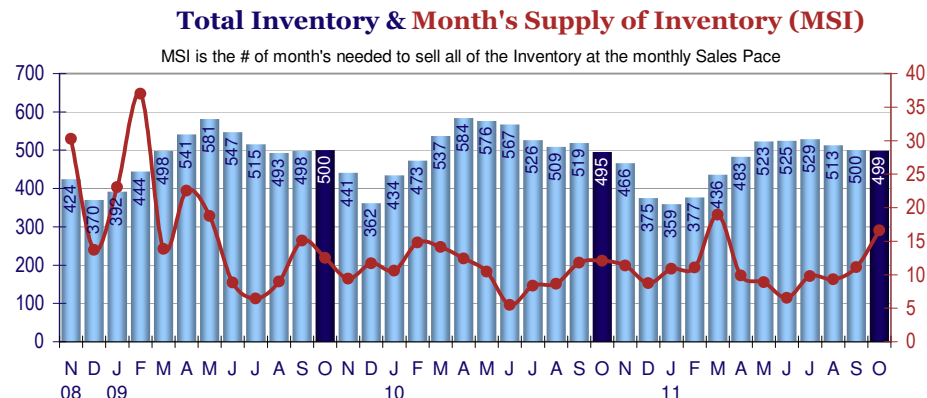
The Median Sales Price in October was \$446,250, down 12.9% from \$512,500 in October of 2010 and down 26.2% from \$605,000 last month. The Average Sales Price in October was \$631,980, down 4.0% from \$658,559 in October of 2010 and down 22.6% from \$816,052 last month. October 2011 ASP was at a mid range compared to October of 2010 and 2009.



Inventory & MSI

The Total Inventory of Properties available for sale as of October was 499, down 0.2% from 500 last month and up 0.8% from 495 in October of last year. October 2011 Inventory was at a mid level compared with October of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2011 MSI of 16.6 months was at its highest level compared with October of 2010 and 2009.



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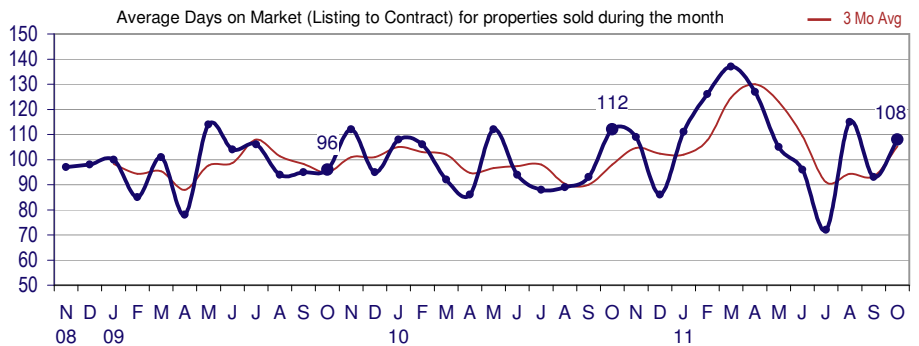


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Market Time

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 108, up 16.1% from 93 days last month and down 3.6% from 112 days in October of last year. The October 2011 DOM was at a mid level compared with October of 2010 and 2009.

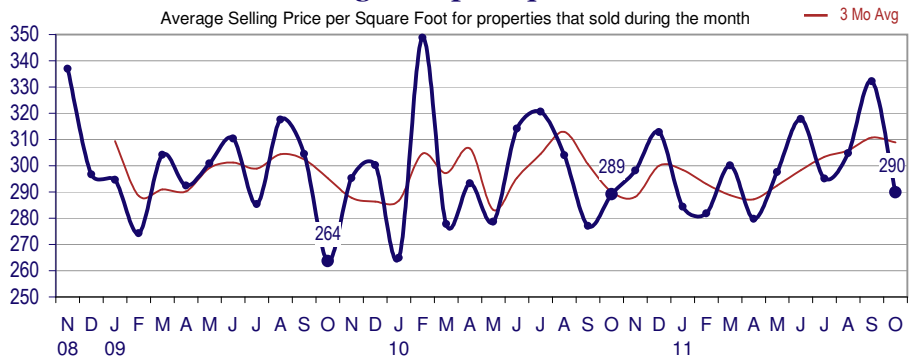
Days On Market for Sold Properties



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The October 2011 Selling Price per Square Foot of \$290 was down 12.7% from \$332 last month and up 0.3% from 289 in October of last year.

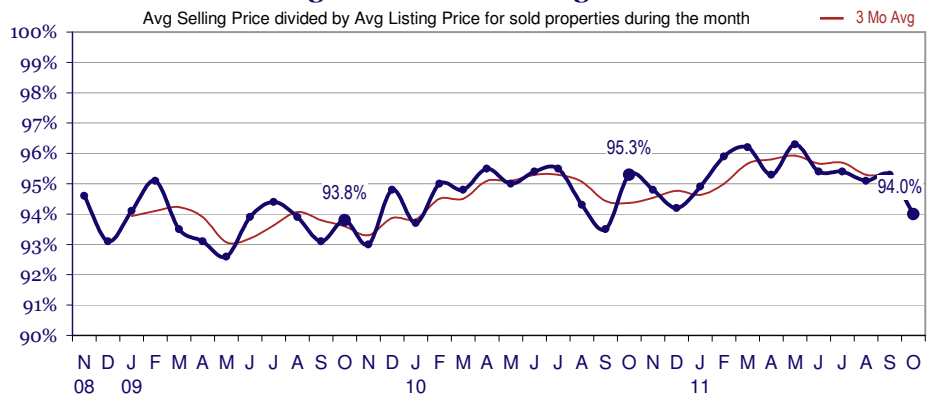
Selling Price per Square Foot



Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2011 Selling Price vs Original List Price of 94.0% was down from 95.3% last month and down from 95.3% in October of last year.

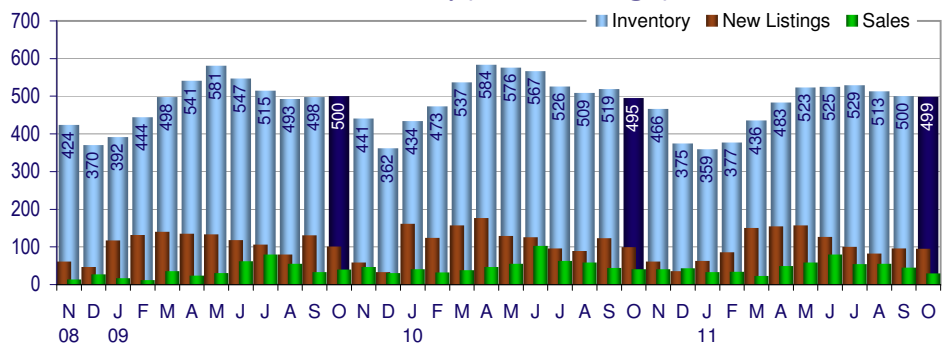
Selling Price versus Listing Price Ratio



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2011 was 95, down 1.0% from 96 last month and down 4.0% from 99 in October of last year.

Inventory / New Listings / Sales



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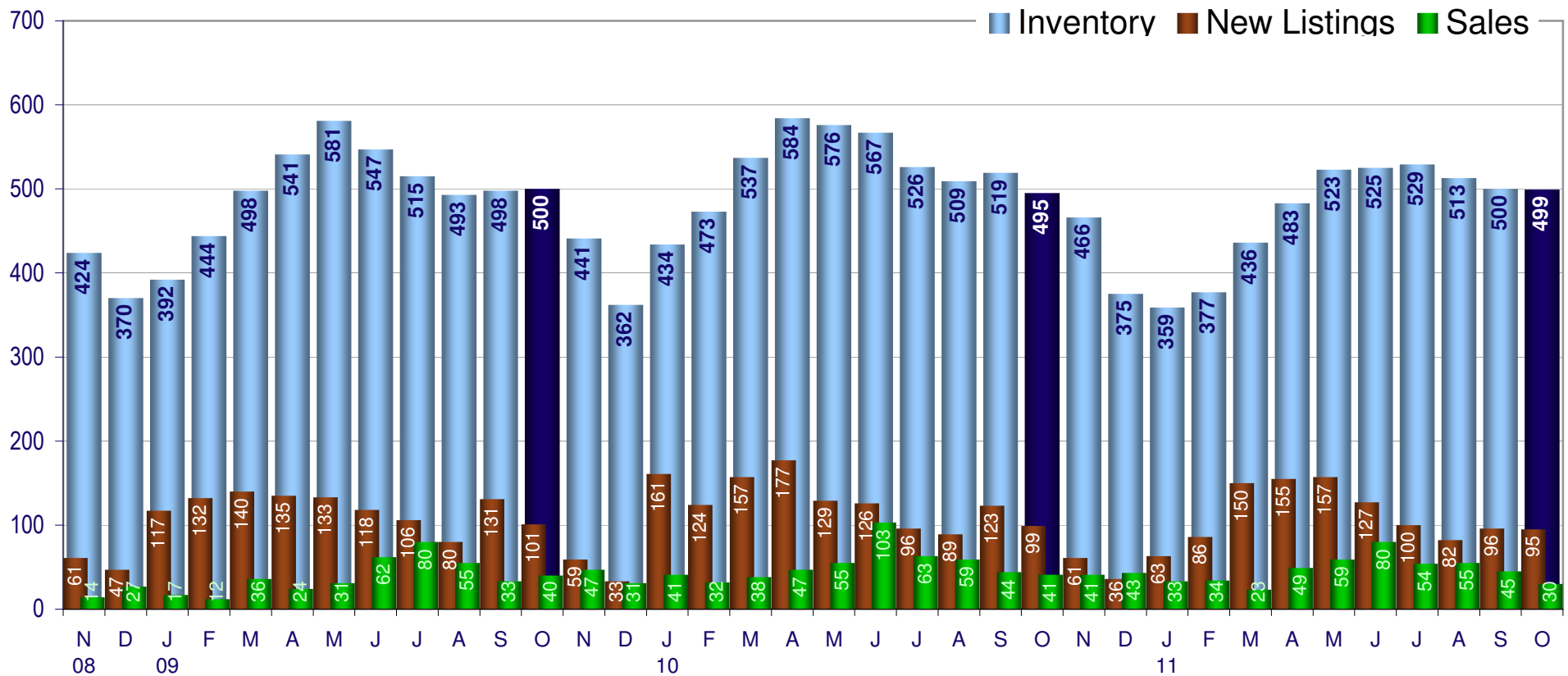
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